Lea Hoffmann

BUSINESS ADMINISTRATION GRADUATE (BSC), CONTROLLING

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PROFILE

Business graduate with almost 2 years of controlling experience alongside my degree and 2 internships in marketing and sales. As a working student I automated the monthly cost centre report for 34 cost centres, saving 1.5 working days a month. Looking to start as a junior controller or business analyst in Cologne or Düsseldorf.

WORK EXPERIENCE

Working Student, Controlling

01/2025 – 09/2026

Domblick Versicherung AG, Cologne

- Automated the monthly cost centre report for 34 cost centres with Power Query, saving 1.5 working days a month
- Prepared budget variance analyses for 3 business units and presented them in the monthly review with unit heads
- Co-developed the forecast template for the 2026 budget, now used by 6 departments
- 16 hours a week during term, full time during semester breaks

Marketing Intern

07/2024 – 12/2024

Ehrenfeld Foods GmbH, Cologne

- Built a competitor analysis for 2 new product lines that informed management's pricing decision
- Ran A/B tests for the newsletter campaign, raising the open rate from 21 % to 29 %
- Set up a weekly campaign report in Excel, cutting the team's alignment meeting from 1 hour to 20 minutes

Sales Operations Intern

08/2023 – 09/2023

Rheinland Technik Handel GmbH, Bonn

- Cleaned CRM data for 520 existing customers, reducing duplicates from 12 % to under 2 %
- Prepared quotes for the inside sales team and aligned delivery times with 4 manufacturers
- Wrote a short guide to the quote form that the team adopted as its standard

EDUCATION

BSc Business Administration

10/2022 – 09/2026

Example School of Business Cologne, Cologne

Grade: 1.9 (German scale, 1.0 is best)

Focus: controlling and finance; thesis on rolling forecasts in mid-sized companies (grade 1.3)

Semester abroad

02/2024 – 06/2024

Example University of Valencia, Valencia, Spain

Courses in corporate finance and international marketing, taught in Spanish and English

Abitur (German university entrance qualification)

08/2014 – 06/2022

Gymnasium am Rheinufer, Bonn

Grade: 2.1

Advanced courses in mathematics and English

SKILLS

Excel (pivot tables, VLOOKUP, Power Query) · Power BI · SAP S/4HANA CO (basic) · DATEV (basic) · Budget variance analysis · Forecasting and budgeting · Cost centre accounting · SQL (basic) · PowerPoint presentations · HubSpot CRM

Languages German (Native), English (C1), Spanish (B1)

Cologne, 31.10.2026